

Unesco World Heritage Sustainable Tourism Online Toolkit

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Unesco World Heritage Sustainable Tourism

The UNESCO World Heritage and Sustainable Tourism Programme represents a new approach based on dialogue and stakeholder cooperation where planning for tourism and heritage management is integrated at a destination level, the natural and cultural assets are valued and protected, and appropriate tourism developed.

Sustainable Tourism - UNESCO World Heritage Centre

Sustainable planning and management of tourism is one of the most pressing challenges concerning the future of the World Heritage Convention today and is the focus of the UNESCO World

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Heritage and Sustainable Tourism Programme.

UNESCO Sustainable Tourism Toolkit

UNESCO Tehran Cluster Office and the Ministry of Cultural Heritage, Tourism and Handicrafts organized the “International Workshop on Sustainable Tourism Management at World Heritage Sites in Iran” in Shushtar City, Khuzestan Province, Islamic Republic of Iran, from 06 to 10 November 2019.

UNESCO addresses sustainable tourism management at World ...

World Heritage sites have a duty to share their values and their OUV with other people. However, sometimes the host community has a culture, identity, and/or story that is different from the UNESCO-defined OUV of the site, or one that does not complement the wishes of tourists. Sometimes this can leave locals rather marginalized, and when they are not part of the narrative, they may sometimes be ignored, disrespected, or pushed out of the way.

UNESCO World Heritage Sustainable Tourism Toolkit

UNESCO has a rich experience in tourism, particularly as relates to its Culture Conventions, and contributed experiences and statistics to the Report, for example on World Heritage sites, among others.

The UN warns of the pandemic’s lasting impacts on tourism

UNESCO launches new travel platform ‘World Heritage Journeys’ to promote sustainable tourism in the EU. Thursday, 13 September 2018. Coinciding with the European Heritage Days celebrations, UNESCO will launch the first-ever web platform dedicated to World Heritage and sustainable travel. Supported by the European Union, the platform features 34 selected World Heritage sites spread across 19 European Union countries, and it has been developed in collaboration with National Geographic.

UNESCO launches new travel platform ‘World Heritage ...

The goal is to create an online platform to encourage sustainable tourism and a deeper understanding and appreciation of the

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three sites. The workshop brought together tourism and heritage representatives from the three countries to discuss marketing and promotion strategies for the World Heritage Journeys: Buddha platform and for their respective sites.

Sustainable tourism workshop for World Heritage Journeys ...

It promotes integrating sustainable cultural tourism and the protection of heritage in national, regional and international security frameworks. The Declaration also references UNESCO's 1972 Convention Concerning the Protection of the World Cultural and Natural Heritage and 2005 Convention for the Protection and Promotion of the Diversity of Cultural Expressions in relation to these objectives.

UNESCO and UNWTO Sign Muscat Declaration on Tourism and ...

UNESCO World Heritage Centre. Justification of Outstanding Universal Value. The Architecture style of Tehran University was inspired by European style and combined with the traditional Iranian Architecture, therefore, the modern materials such as concrete was set next to Iranian elements in architecture.

University of Tehran - UNESCO World Heritage Centre

Four new cultural sites inscribed on World Heritage List
22-Jun-2014 Sites in Ukraine, the Iran and the Democratic People's Republic of Korea inscribed on UNESCO's World Heritage List
23-Jun-2013 World Heritage Committee removes the Iranian World Heritage site of Bam and its Cultural Landscape from danger listing
17-Jun-2013

Iran (Islamic Republic of) - UNESCO World Heritage Centre

In order to safeguard heritage and achieve sustainable economic development, the Unesco Heritage Convention has created the "UNESCO World Heritage and Sustainable Tourism Programme".

UNESCO Sites: A heritage for a sustainable tourism ...

About the pledge. The Sustainable Tourism Pledge is a united effort between UNESCO, Expedia Group and the Tourism

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Authority of Thailand (TAT) to promote sustainable tourism and heritage. While it is being piloted in Thailand, the intention is to spread the concept around the world, changing the nature and impact of global tourism. The pledge takes an industry-first approach to environmental and cultural protection, requiring hotel operators to introduce firm measures to eliminate single-use ...

About the pledge | UNESCO Sustainable Tourism

The United Nations has proclaimed 2017 as the International Year of Sustainable Tourism for Development, in recognition of the tremendous potential of the tourism industry, which accounts for some 10% of the world's economic activity, to contribute to the fight against poverty and foster mutual understanding and intercultural dialogue, which are at the heart of UNESCO's mission.

UNESCO and the International Year of Sustainable Tourism

World Heritage Journeys is an initiative by UNESCO, in collaboration with National Geographic and local heritage and tourism managers, to showcase World Heritage destinations and help travellers experience them in ways that protect and support their outstanding value and the local communities that sustain them.

World Heritage Journeys

Tourism that generates sustainable socio-economic benefits to communities in ways that are consistent with the conservation of the properties Site management should understand the relevant tourism supply chain and broader tourism destination issues, including congestion management and the quality of life for local people

WORLD HERITAGE AND SUSTAINABLE TOURISM: Policy Guidelines

World Heritage and Sustainable Tourism Mr. Michele ROMANO. Culture Specialist. UNESCO Myanmar Project Office. 10-07-2019

World Heritage and Sustainable Tourism

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A UNESCO World Heritage site is a site which is a landmark or site of historical, cultural or scientific significance wherein the preservation of said site would benefit global interests, aid in the education regarding its significance and preserve the interests of humanity for future generation.

Make Your Travel More Sustainable by Visiting UNESCO World ...

The UNESCO World Heritage and Sustainable Tourism Programme represents a new approach based on dialogue and stakeholder cooperation where planning for tourism and heritage management is integrated at a destination level, the natural and cultural assets are valued and protected, and appropriate tourism developed.

UNESCO World Heritage and Sustainable Tourism Programme ...

The UNESCO World Heritage and Sustainable Tourism Programme follows an approach based on dialogue and stakeholder cooperation to promote appropriate forms of tourism for heritage sites. In the context of this programme, a World Heritage Sustainable Tourism Toolkit has been developed.

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